

**2010 ALIMENTARIA PROGRAM
Draft Program**

MONDAY 2010 march 22nd

V FOOD INNOVATION AND TECHNOLOGY MEETING 2010
“INNOVATION IN CRISIS TIMES”

PAVILION: 3 ROOM: 3.11

- 10:00-10:30 **Delivery of documentation and accreditations**
- 10:30-11:00 **Welcome**
Mr. Juan Tomás Hernani
MICINN Innovation General Secretary and CDTI'S President.
- 11:00-11:15 **Public funds for the realization and internacionalization of research projects**
Mr. José Manuel Leceta
International Director CDTI
- 11:15-11:30 **Private funds through venture capital firms: fiscal difficulties and the role of Business Angels**
Speaker to confirm
- 11:30-11:45 **The Iceland example: since the financial crack to innovations**
Speaker to confirm
Iceland Innovation Office.
- 11:45-12:00 **Spanish Technology Platform Food for Life: Projects and alliances**
Dr. Federico Morais
FIAB Innovation and Technology Department Director
- 12:00-12:15 **Functional foods in a crisis scenario**
Dr. Javier Morán
Food Consulting & Associates Director
- 12:15-12:30 **Netherland Experience in the market for functional foods**
Dr. Kees de Gooijer.
Food & NutritionDelta Director

- 12:30-13:00 **Evaluation criteria/eligibility by FDA and EFSA of request for health claims on foods:** MODERATOR: AESAN speaker to confirm
- Dr. José María Ordovás, *University Professor of Nutrition and Genetics of Tufts University, Boston and Advisory Board representant of FDA (Food and Drug Administration)*
 - Dr. Andreu Palou, *University Professor of Biochemistry and Molecular Biology of Islas Baleares and Scientific Panel on Nutrition of EFSA (European Food Safety Authority)*
- 13:00-13:30 **Spanish Experience in functional foods: CENIT y CONSOLIDER.** MODERATOR: Mr. Nabil Khayyat, *CDTI life sciences and materials Division Chairman*
- CENIT: Development and marketing of molecules against Alzheimer's and heart disease Mr. Joaquín María Barriach
Director General de La Morella Nuts
 - CONSOLIDER: Application of new bioactives food molecules develop by Spanish research groups
Ms. Cristina Andrés-Lacueva
University of Barcelona Associate Professor and Professor Enabled in the area of Nutrition and Food Science, University of Barcelona
- 13:30-13:45 **International Collaboration Experiences: Chilean Technological Platform of Functional Foods and collaboration between Spanish and Colombian enterprises** MODERATOR: Mr. Pedro Castañera, *INIA General Director* (www.inia.es)
- Chilean Representant
Speaker to confirm
 - Mr. Omar Eduardo Siabatto
Specialist agribusiness and trade of American Institute for Cooperation on Agriculture-IICA in Colombia
- 14:00-14:15 **Closure**
MARM Minister speaker to confirm
- 14:15-15:30 **Cocktail**
- 15:30-17:30 **Bilateral Meetings**