



INFORMATION TECHNOLOGY FOR EUROPEAN ADVANCEMENT

Lessons from previous proposals

Call 5 PO Preparation Days, Berlin, 2 February 2010

Philippe Letellier



European leadership in Software-intensive Systems and Services. The Future of Embedded and Distributed Software.



Berlin, 2 February 2010

Recommendations
Call 5 PO preparation days

Enhance Quality

.....

Innovation



Enhance Quality

- Stress uniqueness of the project
 - Differentiation from the State of Art (SoA)
 - Explain in SoA how it is related to the project
 - Competition analysis
- Clearly define the results of the project
- Define quantified objectives
- Ensure that there is a clear connection between the demonstrator and the targeted innovation

Enhance Quality

Business Impact
&
Fast Exploitation

Enhance Quality

- Stress Dissemination and Exploitation Plan per partner
- Stress Standardisation when meaningful
- Ensure your consortium is justified in front of the targeted value chain
 - Ensure contribution of each partner clear
- For large projects: take care to keep focussed

Enhance Quality

General Recommendations

Enhance Quality

- Take into account the Project Outline (PO) remarks for the Full Project Proposal (FPP)
- Ensure you check the project with your national Public Authorities
- Make it simple
- Avoid too fragmented effort spreading
- Take care to build a common project
- Ensure a clear Work Plan



INFORMATION TECHNOLOGY FOR EUROPEAN ADVANCEMENT

ITEA 2 Quality **even a step further**

